



*Investigative
Data
Mining
Limited*

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Course Title: Using Data Mining to Proactively Identify Fraud and Quantify Risk

Course Objectives: To provide a practical data mining course where the delegates have the time and opportunity to turn fraud theories into practical experience. The delegates will be presented with pseudo-real data (based on real examples) from different systems and in varying formats, and be trained in the art of fraud data mining. The delegates will be provided with computers with the pseudo-real data already installed and will be expected to become proficient in combining, comparing and contrasting this data, as well as creating fraud profiles to enable the identification of fraud and collusion, and unusual transactions, trends and relationships.

Course Duration: This will be a three-day course where the ratio between theory and practical course work will be 25% theory and 75% practical course work. The introductory course will be held in a hotel in central London, with follow-up courses in other locations later in the year, depending upon demand.

Course Date: 19th September to 21st September 2005

Course Delegates: This event is aimed at investigation and audit personnel who are responsible for the identification and prevention of fraud in their organisation, who have an understanding of the potential of data mining and who want to turn the theory into practical steps. Delegates should have a working knowledge of data mining tools such as Access, ACL, i2, IDEA and/or SQL. To ensure that the instructor to delegate ratio does not exceed 1:5, the maximum number of participants will be limited to 20 per course.

Course Cost: The cost is £1,200 per delegate exclusive of VAT, which will include all course materials, provision of computers and software, and lunches and refreshments.

Course Deliverables: Each delegate will receive a complete set of course notes with sample solutions to the case studies. In addition, a CD-ROM will be provided with pre-written ACL routines that will enable the delegate to apply fraud profiles within their own organisations. The CD-ROM will also contain practical information such as web addresses of useful external databases, such as the US Treasury's OFAC list and the Bank of England's Suspicious Persons list.

For further details about the course please do not hesitate to contact either:

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